



Gloucestershire
Wildlife Trust

Fundraising pack

Everything you need for successful fundraising
events and activities.



Thank you for choosing to support Mission Wild



A wilder Gloucestershire in 3 years. That's our big mission, **please make it yours.**

Thank you for supporting Mission Wild – becoming part of a community of nature lovers doing amazing things to help protect wildlife in Gloucestershire. Whether you're running a marathon or raising funds at a coffee morning, you are helping to transform Gloucestershire's landscapes, connect people with nature and bring nature back.

Nature is facing tough challenges. Loss of habitats, climate change and pollution are causing wildlife and wild places to vanish.

But there is hope - With your help we can protect existing wildlife and reverse wildlife declines across the county.

We want nature and its benefits to be accessible to all. We also want to support a movement of people and communities to take meaningful action for wildlife.

With over 500 active volunteers, over three percent of Gloucestershire's households as members, and the help of fundraisers like you, we believe this is possible.

In this pack you'll find ideas and tips on how to

raise funds in a variety of ways from a sponsored challenge to simply doing your online shopping.

You will also find advice on how to organise an event safely and how to maximise your efforts. To help you get started, we have put together a list of fundraising ideas, which we hope will inspire you to embark on this amazing and fun journey.

Every donation we receive matters to us, regardless of how small or big it is. Fundraising is not all about marathons. You can turn even the smallest thing into a fundraiser. In fact, the possibilities are endless.



 **Gloucestershire Wildlife Trust**

 **@gloswildlife**

 **@gloswildlife**



Registered Charity Number 232580



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Three Goals. One Big Mission.

Mission Wild has three vital aims: to transform Gloucestershire's landscapes, connect more people with nature and bring nature back.

Nature thrives when it spans large, connected spaces. That's why we need to create bigger, better, more and connected landscapes. By working with landowners across 50,000 hectares, we'll link existing nature reserves with surrounding land, creating more resilient landscapes for nature.

Too many people have lost touch with the wonder of our wild places. Your help could change the lives of 4,000 children by connecting them with wildlife, support 120 communities as they take action for wildlife on their doorsteps and launch careers of future leaders for nature's recovery, .

One in six species is at risk of extinction in the UK. But the successful reintroduction of the large blue butterflies of Daneway Banks and the Forest of Dean's pine martens are proof that, when we work together, vulnerable species can flourish.

By fundraising for Mission Wild, you will be helping us reach our ambitious goal to raise £3million in three years - so we can fast-track nature's recovery and give wildlife the chance it needs.

Good luck and thank you!

Together we can make a difference and create a Gloucestershire where there is more wildlife, more wild places and more people connected to the natural world.





Crickley Hill © Adam Smith

Every penny helps

Our work is only possible thanks to people like you! Every person fundraising for Gloucestershire Wildlife Trust is playing a crucial part in protecting the future for wildlife.

Meet some of our previous fundraisers:

At the age of 4, **Henry** loves wildlife so much that he embarked on a mission to make a difference. Not only did he go litter picking while participating in 30 Days Wild, but he also raised £125 for us.

As one of our youngest fundraisers ever, he really is a champion for wildlife. Thank you, Henry!

Chalford Primary School embraced the mission in May 2026, hosting a special 'bring your teddy bear to school' day to raise funds for Gloucestershire Wildlife Trust.

Sylvia and Helen were so concerned about the impact of litter on wildlife that they decided to clean up green areas in their neighbourhood, while at the same time fundraising for Gloucestershire Wildlife Trust.

They made a huge difference by collecting a phenomenal amount of rubbish whilst raising a whopping £964 to support local wildlife. What an achievement, thank you so much for all your hard work!

£5

Could help birds to raise their young

£5 could buy a new bird box and support local bird populations to breed

£18

Could help pollinators

£18 could help plant a wildflower border/1 metre squared of wildflowers for pollinators

£35

Helps volunteers to support our work

£35 could buy a new pair of loppers and gloves and enable volunteers to support our work

£80

Could create new spaces for bats

£80 could pay for the construction and installation of a bat maternity box

£250

Could train 5 people

£250 could enable us to reach and train 5 people in wildlife ID and survey skills that will improve their career prospects in the conservation sector

£750

Could help pay reserve managers to spend a week coppicing

£750 could help us to use coppicing to create suitable habitats for a number of species such as the hazel dormouse and nightjar

£3.5k

Could help us to manage water levels

Could help pay to install a culvert on wetlands to help manage water levels

£15k

Could help buy a new bird hide for public enjoyment on our nature reserves



Top tips to kick start your fundraising mission

Our quick wins to start your fundraising, right now

Decide how you want to raise money

Firstly you need to decide how you are going to raise money. The possibilities are endless and there's something for everyone! Here are some of our favourite ideas.

Fun and games

- Talent contest
- Quiz night
- Egg and spoon race
- Coffee morning
- Auction of promises
- Bingo night

At work or school

- Dress up/down day, or wear something green day
- Walk/cycle to work or school for a week or month
- Guess the number of sweets in a jar

Arts and crafts

- Are you an artist? great at knitting or pottery? Organise an exhibition or sale and donate the proceeds
- Make a pact with your friends and family to give each other only handmade birthday or Christmas presents instead of store-bought ones and donate the difference

Food

- Make a fancy dinner for your friends and family
- Hold a neighbourhood BBQ - a great way to meet neighbours too!
- Coffee morning or breakfast at work
- Have a bake sale

Change for charity

- Do something unlike you (shave your beard, stay silent for 24 hours, give up lunchtime crisps)
- Sell your unwanted items

Exercise

- Sponsored run, walk, cycle, swim, kayak, dance-a-thon
- Sports competitions, cricket, rounders, bowling, darts

Set up your online fundraising page

The best way to start fundraising is to set up a fundraising page on JustGiving. It's quick, safe and easy to set up an account.

Go to www.justgiving.com/campaign/mission-wild and click 'start fundraising'. Simply follow the onscreen instructions.

You can personalise your page, add photos and details about your activity and why you want to support wildlife.

Once you've personalised your page, share it with friends and family, let them know why you're fundraising for wildlife. Give updates and remember to thank your supporters.

All funds raised will automatically transfer straight to us and it's a great way to keep track of your fundraising total.





Large blue © Sarah Meredith, Habitat Designs

Setting your goal

No matter how little or how high you set your fundraising goal, you'll be helping us restore wildlife, before it's too late. Setting a goal for how much you hope to raise encourages people to support you. Breaking down your goal into smaller, more achievable chunks will set you on your journey to fundraising success.



1. Think about how much you'd like to be able to raise
2. Break down your goal into smaller, more achievable milestones.
3. Browse the ideas in this pack (or use your own ideas!) and think about how much each activity could raise.
4. You'll suddenly see how achievable it really is to hit your fundraising goal.
5. Celebrate hitting each milestone, shout about it to your friends and family and update your progress on your fundraising page!



Hitting each milestone will certainly be something to be proud of as you think about the impact this will have on protecting wildlife and wild places.

Every cake baked, mile run or plant sold will very quickly add up, and makes a huge difference.



Fundraise in celebration

Birthdays, naming ceremonies, weddings, anniversaries, retirement or even Christmas. Whatever the occasion, you can use it to **make a difference to wildlife. Here are our top ten celebration fundraising ideas:**

1. Donations in lieu of gifts

Asking for donations instead of gifts or cards is an inspiring way for friends and family to mark your special occasion. Set up a Facebook fundraiser in just a few clicks: www.facebook.com/fund/gloucestershirewildlifetrust
Set up a Just Giving fundraising page at www.justgiving.com/campaign/mission-wild

2. Ask for a gift of membership

Ask for a Gloucestershire Wildlife Trust membership as a gift and join our 25,000 members to get involved with activities, discover wonderful wild places and directly contribute to safeguarding Gloucestershire's vulnerable wildlife over 1,000 hectares of land.

3. Digital cards

Instead of buying cards and paying for postage, use our wildlife themed digital cards and donate. You'll save paper too!
www.dontsendmeacard.com/ecards/charities/gloucestershire-wildlife-trust

4. Challenge yourself

Challenge yourself (and friends and family!) Take on a sponsored challenge to mark your celebration.

5. Venue discount

If you're hiring a venue, ask for a reduced rate and donate the difference to Gloucestershire Wildlife Trust.

6. Dine for wildlife

Ask your local pub or curry house to put on a buffet or set menu for you and your guests. We suggest asking them to do it for £10 per plate, then you charge £20 a ticket and donate the difference.

7. Song requests

If you're playing music, give guests the chance to request songs in exchange for a donation.

8. Place settings

Place settings: Add a note to your place settings with a link to your fundraising page, and pass round a collection jar.

9. Speeches

Thank everyone who's donated and remind your guests why you're raising funds and that it's not too late to donate. A sweepstake to guess the length of the speech is a good way boost the funds you raise.

10. Guess the weight of the cake

This a classic, and very easy way to boost the funds you raise. The prize could be an extra slice of cake.



My favourite nature reserve © Andrew Frost, Wild Daffodils at Ketford Banks



Cyclist at sunset © Amy Gatley

Take on a challenge!

Whether you love running, walking, cycling or swimming, or if you'd love to abseil or conquer your own personal challenge, we're looking for supporters to take on their own 'Mission Wild' for wildlife!

Exercise

- Run: marathon and half-marathon, park run, fun run, obstacle courses, tough mudder.
- Walk: Three Peaks Challenge, Cotswolds Way, etc.
- Cycle: take part in a race or pledge to cycle to work regularly and get sponsored
- Swim: pledge to swim a certain distance in a certain time, or arrange a race
- Canoe, paddle board or kayak challenge
- In-house competitions at your sports club or gym
- Cricket, rounders, skittles, bowling, darts etc. match
- Canalside clean up (it's outdoors, so it counts!)
- Want even more excitement while on holiday? Do a sponsored walk (e.g. visit ALL museums within a large city or county), trek up a volcano or walk along the entire length of the coast.



© Sylvia May

Change for charity

- Pledge to learn something new – ride a bicycle/monocycle, juggle, swim, learn a foreign language for an upcoming holiday, learn a few magic tricks
- Share your skills for donations – teach your colleagues, family and friends something new – yoga, gardening, martial arts (stay safe!), how to play an instrument
- Do something unlike you: shave your beard, dye your hair green, stay silent for 24 hours, give up lunchtime crisps, TV or chocolate
- Sell your unwanted items, participate in a car boot or garage sale



© Gerry O'Brien



Promoting your fundraiser

You've set your goal. You've chosen your mission. Now it's time to think about who you know - list your local community groups, societies and businesses and think about how they might help you.

Tell everyone you know ...and more!

Doing this alone, you'll raise a fair bit of money. Getting your community involved will take your fundraising to another level. Think of everyone you know that might be able to support you – friends, family, neighbours, colleagues, clients, your workplace suppliers, your gym, your church, local fetes and fayres, your school or youth group, local shops, local groups, clubs and societies and everyone down at your local pub. All of these people could help you.

Using the Gloucestershire Wildlife Trust Logo

If you are making posters or any printed materials, we have a special "in aid of" logo for you to use, so that you can tell the world that you are fundraising for Gloucestershire Wildlife Trust, without officially representing the charity. Email fundraising@gloucestershirowildlifetrust.co.uk if you need this.

To abide by the Fundraising Code of Practice, you will also need to use our registered charity line on all posters, adverts and other fundraising materials:

"I am/we are/this event is raising money in aid of Gloucestershire Wildlife Trust, Registered Charity Number 238372."

Promoting your event

- Word of mouth – tell everyone! It's fine to ask more than once.
- Posters and flyers (you may need permission to put these up).
- Email: you can change your email signature to promote your activity and add a link to your online fundraising page.
- Social media: Post updates on your socials. you can mention us on Instagram @gloswildlife, or tag us on Facebook (www.facebook.com/gloswildlife/). To avoid confusion please make it clear that your activity isn't organised or run by Gloucestershire Wildlife Trust.
- Online fundraising tools, e.g. JustGiving: you can also collect Gift Aid on donations, which will boost your fundraising by 25%!



Your local newspapers, magazines and radio stations are always on the lookout for stories with local interest, so they will want to hear from you. Some media, particularly magazines, will have very long lead times, often months in advance. So, contact your local media as soon as you know the key details of your activity.



© Andrew Parkinson 2020 VISION

Fundraise through the seasons

Make it your mission this year to fundraise for wildlife and celebrate the changing seasons with our seasonal, wildlife themed fundraising ideas.

Spring

Tea, cake and open gardens

Is your garden full of wildlife? Have you given nature a helping hand? If yes, could you host an open garden to inspire others to make changes in their own gardens whilst raising funds for wildlife?

No matter how large or small your outdoor space is, open your garden to friends, family and neighbours, to inspire others to make their own spaces more wildlife friendly too. And, if you were to include a little tea and cake, you'll raise vital funds for wildlife at the same time.

Easter egg hunt

Host an easter egg hunt with friends and family who pay a small fee to enter, whoever finds the most eggs wins a prize, perhaps a big easter egg.

Plant sales

Plant sales raise £1,000s for wildlife every year and are a great way to involve your community. Perhaps your local environment group might attend to share tips on improving gardens for wildlife?

Donate your ink cartridges

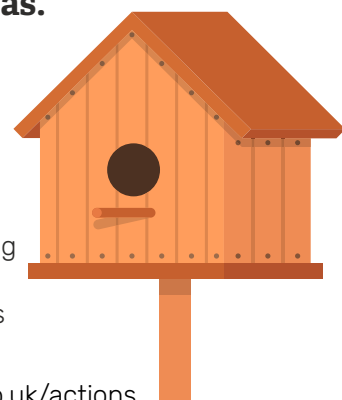
An environmentally friendly solution to disposing of your empty inkjet cartridges while raising funds for us. Recycle4Charity is a free, easy to use programme for empty ink cartridges. A simple way to help the environment whilst raising money for Gloucestershire Wildlife Trust.

www.recycle4charity.co.uk/Register/C72868

Bird and bat boxes

Are you handy with a hammer? Or have links to your local Woodworking Club? Download our step by step guide to building bird and bat boxes and sell them for a donation.

www.gloucestershirewildlifetrust.co.uk/actions



Spring clear out

Sell unwanted items online and support our work by selling unwanted items and donating the income to Mission Wild. Sell your clutter at a car boot sale, on Facebook Marketplace, Vinted or eBay.

www.ebayforcharity.org/uk/get-involved/selling-for-a-charity/





Summer

Celebrate our tremendous trees and our bees and butterflies with these summer fundraising ideas.

Host a summer barbecue

Host a neighbourhood barbecue – a great way to meet neighbours too! You could ask for donations in exchange for food.

Mini farmer's market

If you own a garden or allotment, you could sell your fresh produce – organise your own mini farmer's market

Tee off for trees

Do you have connections with your local golf club? You could arrange a golf event or friendly competition where the proceeds are donated to Gloucestershire Wildlife Trust

Funds from books

Everyone loves a second hand book for their summer holidays! First, ask your local Tesco if they will host a book stall for Gloucestershire Wildlife Trust – lots of Tesco stores do this raising an impressive amount for local charities. Other ideas include book swaps, a book stall in a busy place, or download the Ziffit app on your mobile phone. Scan the bar codes, put your books in a box, download a free post label, and drop your package at one of their many free collection points. Find out more at Ziffit.com.

Wild gardens

Host a picnic or afternoon tea and open up your garden to neighbours and friends, asking for donations to wildlife. You can also spread the word on how to garden in wildlife friendly ways.

<https://www.gloucestershirewildlifetrust.co.uk/wildlife/wildlife-gardening>

Pub charity nights

Pubs raise an enormous amount for charities every year. Charity nights not only raise funds for good causes, they attract more customers and are great for pub sales and their local reputation. Quiz nights, karaoke nights, raffles, sweepstakes and band nights are all great fun, are easy to organise and will raise a good amount to boost your total.



Bee © Josh Kubale



Hedgehog © Tom Marshall

Autumn

Autumn and early winter is an essential time for hedgehogs as they prepare for hibernation, it's also an important time to remind people of the dangers to these spikey little critters on Bonfire Night.

Look Sharp for Hedgehogs!

Forget the usual halloween costumes, 'Look Sharp for Hedgehogs' is a fantastic reason for you, your colleagues and clients to dust off their dinner suits, dig out their dickie bows and pull out their party dresses from the back of the closet, whilst making a donation to take part and sharing tips on how we can all give hedgehogs a much needed helping hand at this time of year.

Hedgehogs have declined by over a third in the last 10 years - they're now declining faster than tigers.

Give it up for 'No'vember

Be it chocolate, cakes or alcohol, whatever your downfall is, 'Give it up for Wildlife' this November and get sponsored.

Bonfire night and fireworks

Fireworks can be dangerous to animals, frightening them, causing injury, and polluting the air for days after. Please remember that wildlife comes first when fundraising in aid of Gloucestershire Wildlife Trust.



Wildlife Watch Pumpkin © Amy Lewis

Don't waste your pumpkin

Perhaps a pumpkin competition with friends and family could be a fun way to celebrate Halloween, how about using the leftovers to make a pumpkin pie or soup? Alternatively, roasted pumpkin seeds make a quick and easy snack!

Spooky treat sale

Enjoy baking? Make some plastic-free treats and have a bake sale, you could make ghost shaped biscuits and decorate cupcakes with orange icing for your friends, family or colleagues to enjoy, whilst raising money for wildlife.

Leaf the leaves

Leave -or leaf- the leaves that fall in your garden for wildlife, and it will also benefit your soil. You could start a competition among neighbours or friends to see who ends up with the most leaves across their garden and donate the cost of competition entry to wildlife.





Robin © Mark Hamblin/2020VISION

Winter

Celebrate our winter Robins and our hibernating wildlife with these winter fundraisers.

A Wild Night In

Celebrate our hibernating wildlife and cosy up for a night in. Stock up on popcorn, pick n mix, drinks and hotdogs and invite your friends and family around for a movie night fundraiser. Ask for a donation of what they'd normally spend on a trip to the cinema.

Dine for Wildlife

Cook up a big one pot like a chilli and invite your friends round for a fundraising dinner. Ask your guests to bring their own drinks and to donate what they'd normally spend at a restaurant. Or, ask your local restaurant, pub or curry house if they'd put on a buffet or set menu on one of their quieter evenings, and ask if they could do it for no more than £10 per plate, charge £20 a ticket and add the proceeds to your fundraising total.

Winter warmers

Do you like to knit? You could create mittens or hats to sell and donate the proceeds to wildlife this winter. Avoid using plastic based materials like wool containing synthetic fibres if you can, to help wildlife even more.



Pledge your Christmas

Make your pledge today to ask for donations instead of cards and gifts this year, or ask for one of our eCards and save on the paper

<https://www.dontsendmeacard.com/ecards/charities/gloucestershire-wildlife-trust>

Christmas carols

Did you know the robin is one of the few birds in the UK that sing all year around? This is due to the importance of holding winter territories. Warm up your vocal cords and join our Robin's and sing for wildlife! Plan a carol concert or go carol singing with your friends and family in your local community to spread the Christmas cheer!

Craft at Christmas

Enjoy arts and crafts? You could sell items like jewellery for Christmas gifts, or create decorations like wreaths, you could even make your own crackers and use wildlife themed jokes in them. See more ideas on having an eco-christmas here



www.gloucestershirewildlifetrust.co.uk/actions/how-have-eco-christmas

New Year Resolutions

Run, walk, swim, abseil... set yourself a challenge this year and get sponsored for wildlife! Use our sponsorship form on the Active fun(draising) page to keep track of your sponsors so that you can thank them at the end!

<https://www.gloucestershirewildlifetrust.co.uk/active-fundraising>



How to collect the money that you raise

You have **planned** your event or activity and how to **promote** it, now it's time to think about how you will **collect the money** that you raise.

Set up your Mission Wild page on Just Giving

You can create your own fundraising page on Just Giving. This is the easiest way to collect money online and transfer it to us safely and securely.

1. Visit www.justgiving.com/campaign/mission-wild and click 'Start fundraising'.
2. Follow the instructions to log in or create your Just Giving account and set up your page.
3. Fill in the required fields including the type of activity or event you are doing.
4. Set your fundraising target.
5. You can then change your page title, why you're raising funds and add your own photo - so feel free to create a unique name for your fundraiser and personalise the URL link you'll be sharing with friends and family when asking them to donate.
6. If you'd like to hear more about the impact of your fundraising and other ways to get involved, including events, campaigns and appeals, please opt in to receive our emails - you can opt-out anytime by phoning us on 01452 383333 or by emailing info@gloucestershirewildlifetrust.co.uk.
7. Make it clear on your page if you're selling goods such as a bake sale, or selling tickets to an event, raffle or auction. Donations to your page in these cases won't be eligible for Gift Aid.
8. Click 'Create your page'. You'll be able to change or add to your page details later.

For more help on fundraising online visit www.justgiving.com/for-fundraising

Collection tins

If you are planning to collect cash donations you can request to pick up a collection tin or bucket from us by emailing fundraising@gloucestershirewildlifetrust.co.uk. Make sure to keep it in a safe and secure place between collecting and handing in the money, and don't send cash in the post. You could use a change converter in a supermarket if you wish to donate bank notes instead of change.

Set up a Facebook fundraiser

Want to receive donations instead of gifts or cards this birthday or celebration? It's easy to set up a Facebook fundraiser so that friends and family can donate to Gloucestershire Wildlife Trust. For help on how to do it, see our FAQs at <https://www.gloucestershirewildlifetrust.co.uk/fundraising>

Charity of the year

You can suggest your club, society or workplace to make Gloucestershire Wildlife Trust their chosen charity of the year and support our work through staff fundraising or a financial donation. Just Giving is a good place to do ongoing fundraising in this way.





Curlew © Damian Waters

Staying safe and legal

A few things to ensure your fundraising is safe and legal for everyone involved.

Stay safe and legal

Gloucestershire Wildlife Trust cannot accept liability for accidents, loss, injury or damage to people or property as a result of your event or activity.

Licenses and permissions

Most events on private land do not need a licence just the permission of the owner or the person in charge of the business/property. However, you will need to contact your local council to enquire about holding an event on public land (e.g. park or street).

Certain activities may also need specific permissions from the authorities, such as selling alcohol, holding a raffle or screening a movie. If you are expecting a lot of people at your event (particularly if they'll drive there), it is a good idea to inform your local authorities.

Health and safety

We advise that you display the location of the nearest A&E in a prominent place and have a qualified first aider on site during your event. St John's Ambulance and similar organisations offer first aid for events. Putting together a risk assessment for your event is an easy way to identify potential threats so you can take all necessary steps in advance to prevent them. For further advice visit www.hse.gov.uk.

Most venues will have insurance but if not, you can also take out a Public Liability Insurance for additional peace of mind.

Data protection

If you keep any electronic or paper records (including completed Sponsorship Forms) about people who are helping with your fundraising, make sure they are stored safely and they comply with the Data Protection Act. Dispose of such records securely once you no longer need them.

Food hygiene and safety

If food is served, make sure to display the list of allergens and ingredients clearly. Visit www.food.gov.uk for food safety laws in the UK.

Children and vulnerable people

Children must be supervised at all times and have permission to take part in your event from a parent or guardian. Adults looking after children should have a current Disclosure Barring Service (DBS) check – see website below for more information.

Remember not to take photos and publish them without consent. Photographing young or vulnerable people requires written consent of their parent/guardian.

Also, when dealing with vulnerable people you must ensure that every donor or participant is fully able to make an informed decision whether or not they wish to support your fundraising. For more information please see the Fundraising Regulator's Code of Fundraising Practice.

www.fundraisingregulator.org.uk/code

Make it eco friendly

It's really important to make your fundraiser as environmentally friendly as possible. It goes without saying, but avoid single-use-plastic, balloons, sky lanterns and anything that leaves a trace. Source locally, always recycle, and lift share, walk or cycle where possible.

Wildlife comes first

When planning activities in the great outdoors, it goes without saying but please keep the local wildlife in mind. Think about the Canine Code, and ways you can minimise disturbance.

We'd love to hear from you and support your fundraising. If you have any questions please email us at fundraising@gloucestershirowildlifetrust.co.uk



Representing the Trust: Code of Conduct

When you are fundraising in aid of Gloucestershire Wildlife Trust, remember that you are acting as an ambassador for our work. Please be courteous and professional at all times and treat donors fairly. We follow the Chartered Institute of Fundraising's Code of Behaviour (we recommend reading this) and the Fundraising Regulator's Code of Fundraising Practice. www.fundraisingregulator.org.uk/code



Paying in your funds

Every single penny counts and we have some great ways to boost your funds to make even more of a difference.

Gift aid

If your supporters are UK tax payers they can **boost their donation by 25%! The Gift Aid Scheme** enables charities to reclaim tax on donations, which means we can receive an extra 25p for every £1 donated. Your online fundraising page and your donation form in this pack have a Gift Aid Box for your supporters to tick to confirm they are UK tax payers. To enable us to claim gift aid, please make sure they fill in their name, address and post code on your Donation Form. Please check this before you send it to us. If they donate to your online page, JustGiving captures this information. Please note that purchases of tickets or goods can't be Gift Aided.

Matched giving

Lots of businesses operate a matched giving scheme, which will double the amount of money you raise. Find out if your employer operates a scheme. Remind them it's tax efficient for them and it benefits wildlife. If they are able to match your donation, please let us know so we can identify their payment. We are happy to help complete any forms that are needed.

Tell us all about it!

We'd love to hear all about what you did to raise funds for wildlife and how it went. If you're happy to share your photos and updates, please email them to us at fundraising@gloucestershirewildlifetrust.co.uk

Collection tins

If you, your family or friends own or manage a shop, café or similar business and had one of our collection tins on display that needs emptying, simply bring it to our office with the safety seal intact and hand it to our friendly Staff Team. They will take your details and give you an empty one - it's really that simple!

How to pay in your fundraising

You did it for wildlife! Here's how to pay it in:

JustGiving

The easiest way is to collect donations using an online platform such as JustGiving. They will send us the donations so you don't have to worry about anything else. If you decide to handle cash donations, make sure you collect and count the cash with an unrelated person. Keep the donations safe and bank them as soon as possible.

Website

You can send us the funds you raised simply by clicking on the "Send us your donation" button on our Active fun(draising) page and just pay it from your own bank account;

gloucestershirewildlifetrust.co.uk/donate - don't forget to fill your fundraising details on the form.

Post or in person

Alternatively, you can also send us - a cheque, made payable to Gloucestershire Wildlife Trust and send it to our address at: Robinswood Hill Country Park, Reservoir Road, Gloucester, GL4 6SX or bring it in to our friendly Staff Team. Please don't send cash in the post.

Thank you!

We can't thank you enough for all the time, effort and support you and your friends, family and colleagues have put in to raise money for wildlife. A huge THANK YOU from all of us at Gloucestershire Wildlife Trust.



**A big thank you
for fundraising
in aid of
Gloucestershire
Wildlife Trust!**



Gloucestershire Wildlife Trust

Robinswood Hill Country Park, Reservoir Road,
Gloucester, GL4 6SX

www.gloucestershirewildlifetrust.co.uk

fundraising@gloucestershirewildlifetrust.co.uk

01452 383333

Registered Charity Number 232580



Gloucestershire Wildlife Trust

Further contacts and resources

Email: fundraising@gloucestershirowildlifetrust.co.uk

Website: www.gloucestershirowildlifetrust.co.uk/fundraising

JustGiving: www.justgiving.com/for-fundraising

Health and safety Executive (HSE): www.hse.gov.uk

Fundraising Regulator's Code of Practice: www.fundraisingregulator.org.uk/code

Tag us in photos and posts from your fundraising activities



Gloucestershire Wildlife Trust



@gloswildlife



@gloswildlife

To avoid confusion, when talking about your fundraising event or activity, please do make it clear that it is not an event organised or run by Gloucestershire Wildlife Trust.



Gloucestershire Wildlife Trust

Robinswood Hill Country Park, Reservoir Road,
Gloucester, GL4 6SX

www.gloucestershirowildlifetrust.co.uk

fundraising@gloucestershirowildlifetrust.co.uk

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